

16 March 2016

Reverse Supply Chain: Completing the Supply Chain Loop

Private Dining, The Shangri La @ the Shard
London, United Kingdom

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Traditionally, business (e.g., manufacturer-wholesaler-retailer) have concentrated on improving the forward supply chain for their products. However, as the business environment becomes increasingly competitive, it is just as important for them to concentrate on optimising the reverse supply chain process. This involves managing the customer expectations on returns, partnering with other players in the process and handling the mounting pressure from regulation.

It is essential in today's retail industry for organisations to take an end-to-end view of their reverse logistics network and to overhaul and reorient the processes thus driving synergies across previously discrete elements of the supply chain. The central issue for many retailers has been the challenge of transforming reverse logistics from a cost centre to a profit making activity.

Join us and a select group of your forward-thinking peers to shed light on the business challenges being faced by UK retailers that are examining their reverse supply chain with the goal of optimising this critical business activity.

Kind Regards,



Khawar Ali
CEO,
AdvisoryKONNECT



EVENT PROGRAMME

18:00 – 18:45	Welcome Drinks and Networking
18:45 – 18:50	Welcome & Introduction
18:50 – 19:20	Business Challenges related to Reverse Logistics in the Retail Sector
19:20 – 19:45	Interactive Panel Discussion with Q&A
19:45 – 21:00	Dinner
21:00 – 22:00	Coffee petit Fours & Open Networking