

Cognitive BPM

The Conceptual to the Concrete

View of the World - Terrace Club
 Club Quarters Hotel, World Trade Center, 140
 Washington St, New York, NY 10006

About [Capgemini](#):

Drive process efficiency through our process driven methodologies combined with IBM's industry leading business process management (BPM) software and fuel your digital transformation journey today. Capgemini has hundreds of consultants who are highly experienced in IBM's BPM suite of products. We leverage our IP, frameworks and best practices which have been refined from years of partnership and experience working with IBM to help you become effective in the use of BPM. Our end-to-end strategic approach treats processes as assets that directly contribute to your enterprise value and performance.

Find out more at:

www.capgemini.com

About **AdvisoryKONNECT**

AdvisoryKONNECT is a premier advisory firm with over 30 years of combined global sourcing expertise. We connect global enterprises with the worlds leading services firms. We manage the process of finding the right partner with the right solution.

Find out more at:

www.advisorykonnnect.com

The industry conversations about technologies contributing to the era of customer centricity and digital transformation have focused heavily on front office applications: mobile and social media channels, data management, analytics and interactive interfaces.

Is Business process Management (BPM) contributing to these initiatives? The answer is yes, and that contribution increases with the adaption of a Cognitive BPM solution. BPM, by definition, is the alignment and automation of business processes. Cognitive BPM focuses on the business outcome of these processes. More specifically, business operations scenarios, historical data and patterns, enabling Artificial Intelligence.

This is possible with the deployment of a Cognitive BPM solution, where the knowledge management, user interaction and analytics are employed to dynamically assess and proactively adapt the process based on the results of data analytics and continuous learning from the actions taken.

Cognitive BPM solutions result in include lower costs for services, better quality and consistency of services and better, faster, more informed business decisions.

Join AdvisoryKONNECT and Capgemini for a special dinner presentation "Cognitive BPM – The Conceptual to the Concrete" where we will discuss the maturity and progression of Cognitive BPM, focusing on deployable components and real life examples

Regards,

Khawar Ali, CEO, **AdvisoryKONNECT**

Event Programme:

- 18:00 - 18:45 - Drinks Reception
- 18:45 - 19:00 - Welcome Introduction by Khawar Ali
- 19:00 - 19:30 - Thought leadership presentations
- 19:30 - 21:00 - Dinner served